

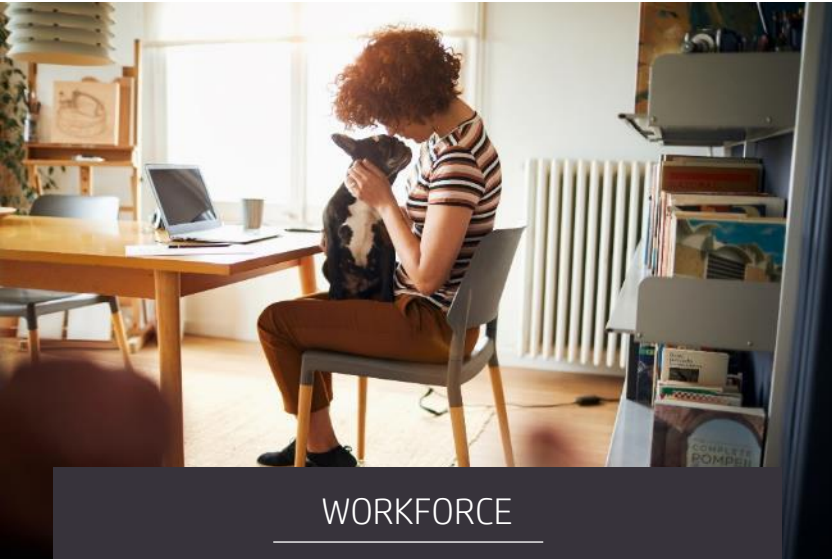
2021 HP Commercial Notebook

Produktoverview

Henrik Johansson, ACM Commercial Notebook & Mobility



THE NEW WAY OF WORKING



WORKFORCE

PERSONAL

PRODUCTIVITY
73% of consumers
are taking this time to
rethink life priorities



WORKPLACE

SECURE

ITDMS REPORT
51% of employees
are working
exclusively at home



WORKSTYLES

CONNECTED

ITDMS EXPECT
Increase of Remote Work
Decrease in Travel
Compared to before COVID-19



2021 HP NOTEBOOKS

BRINGING MODERN TO EVERYONE

SMALL FOOTPRINT

*Enhanced Screen to Body Ratio
Slim aluminum designs*

GREAT VIEWING

*Narrow bezels
higher performance screens*

PRODUCTIVE & RESPONSIVE

*2021 Generation processors
Wi-Fi 6 connectivity, Modern Standby
USB-C® Power Delivery & docking,
Thunderbolt™ (Intel only)*

EASY WITH LAYERS OF SECURITY

*SureView, SureStart, Privacy Camera
Multi-factor authentication*



Business Notebook Portfolio

INNOVATIVE DESIGNS & PREMIUM EXPERIENCES

SUPERB SECURITY & MANAGEABILITY

PROVEN RELIABILITY AFFORDABLY PRICED



ProBook 600 G8

For Enterprise with added features flexibility and security

13"/14"/15" Intel & 13" AMD



ProBook 400 G8

Power, style and value – just what your growing business needs

13"/14"/15" Intel/AMD & 13" x360 AMD



EliteBook 800/805 G8

Security, manageability, and performance in an ultrathin design with lift-anywhere front edge

13"/14"/15" Intel/AMD & 13" x360 Intel



EliteBook 1000 G8

Thinnest and lightest designs with lift-anywhere front edge, versatile form factors, and productivity powerhouses for work and life

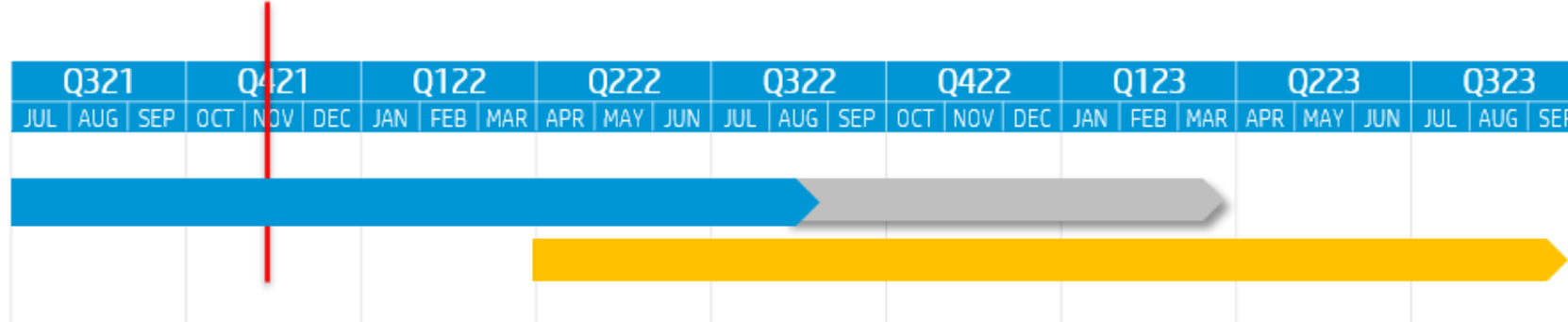
13"/14" x360 Intel



Elite Dragonfly G2



2021-2022 HP NOTEBOOK HIGH LEVEL ROADMAP



Supply prediction

- Low inventory levels
- Component shortages
- Logistics congestion
- Increasing cost

Technologies

- Next gen Intel / AMD
- Panel formats
- Security
- Collaboration



Windows 11

What is Windows 11?

- In Oct, there will be a new OS launch from Microsoft.
- Fall launch message is focused on Consumer. In **2022 Spring**, there will be another splash aimed at **Commercial**.
- Key value prop for Windows 11 – **Modern UI, Intelligent Collaboration, Improved Productivity, Pen & Inking**

WINDOWS 11 FEATURES	COMMERCIAL VALUES	EXAMPLES
Unlock the Power of Collaboration	Instant collaboration	<ul style="list-style-type: none"> - Native Teams integration - Call on Teams and share/unshare – all from the taskbar - Global mute button on taskbar/system tray to quickly mute/unmute in calls
Empower All Users	Unleash Productivity	<ul style="list-style-type: none"> - Switch multi-windows projects with ease (optimize screen layouts) - Remember screen layouts even after undocking - Integrated voice typing (use voice to open an app)
Work from Anywhere (Flexibility)	Remote Working with Ease (Windows Pro Only)	<ul style="list-style-type: none"> - Run windows virtual desktop(WVD) apps like local - L2 security level by default (sign-in security/memory access security...etc.)
IT Peace of Mind	Consistency for IT	<ul style="list-style-type: none"> - Use the same tools and processes as Windows 10. Same core architecture as Win10. All scripts and apps are expected to work the same. - Better security & manageability - Health checker (see what apps/programs are draining the battery)

Det korte af det lange...

- Win11 er en “stor” Windows 10 opdatering, der får mere funktionalitet og et nyt udseende.
 - Tidligere Windows10 opdateringer har typisk refereret til tidspunkt for den nye version; f.eks. Windows 10 (Version 20H2)
- For de fleste Win10 brugere klares opdateringen til Windows11 via Windows Update, hvis deres udstyr er supporteret.
 - Det er altså ikke afgørende om PCen leveres med Windows11 for at få adgang til det på et senere tidspunkt.
- “PC Health Check fra Microsoft” er det værktøj fra Microsoft der endegyldigt afgør om Win11 supporteres på maskinen.
- Microsoft vil supportere Windows 10 til oktober 2025.
- HP 2021 generationen af HP produkter er Win11 klar, men standard SKUs vil fortsat leveres med Win10 preload så længe det er muligt.
 - Oversigt Win11 HP platform support: https://support.hp.com/us-en/document/ish_4300937-4295746-16
- HP 2022 generationen af HP produkter vil leveres med:
 - Windows 11
 - Windows 11 downgrade (= seneste Windows 10 version)



keep reinventing